

## Unit 3: Investigating the shrinking world

### Section A – Investigating the Globalisation on Industry

<b>Key Question:</b> What opportunities does the globalisation of industry create?				
<b>Key Ideas</b>	<b>Specification Content</b>	☺	☹	☹
The growth of the globalised economy.	To what extent do we produce and consume globally? Changing global locations of industrial functions, including the organisation of Transnational Corporations. Investigate one TNC to show its global operations. Use modern examples to investigate changing industrial location factors. Explore changing patterns of trade, including the ideas of fair and unfair trade.			
There are a number of reasons for the globalisation of industry.	Explore the range of factors, including increased mobility and interdependence, changing markets, relative labour costs and political influences. The role of technology.			
Industrial investment in areas of the developed world creates new opportunities.	Use examples to investigate the range of economic, social, cultural and environmental benefits of industrial investment, including a study of at least one location in a more developed country. Investigate the growth of science and research parks in the developed world.			
Industrial development can provide opportunities to address the development gap.	Understand that countries vary in their levels of development. Use a range of economic and social indicators of development and evaluate the effectiveness of different indicators including GNI, Life Expectancy and the HDI. Investigate the economic, social, cultural and environmental benefits of industrial growth in an economically developing area.			

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<b>Key Question:</b> How does industrial growth create challenges?				
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The challenge for people, communities and places.	Explore the range of socio-economic, cultural and environmental challenges and conflicts caused by the			

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	<p>development of industry in locations, including investigation of two places at different stages of economic development.</p> <p>Investigate the impacts of the decline of industry in one location.</p> <p>Investigate the impacts of changes in industrial structure over time in an area which has experienced recent industrial change.</p>			
Challenges presented by Transnational Corporations.	<p>Use examples to investigate the advantages, issues and problems created by the growth of TNCs in locations.</p> <p>Evaluate the role of TNCs in closing the development gap.</p>			

<b>Key Question:</b> Can industrial development be appropriate and sustainable?				
<b>Key Ideas</b>	<b>Specification Content</b>			
The impacts of industrial development can be managed sustainably.	<p>Use examples to investigate strategies to manage the impacts of industrial change in a sustainable way, including an example of one appropriate technology scheme.</p> <p>Explore the sustainable management of change and conflict through planning.</p> <p>Investigate the ways in which decision makers can attract industrial investment to areas.</p> <p>Use examples to investigate the effectiveness of management strategies.</p>			